FOR IMMEDIATE RELEASE:

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ANNUAL TATTOO EXPO RAISES FUNDS FOR JOE DIMAGGIO CHILDREN'S HOSPITAL

Fort Lauderdale, FL – 1/10/17 – The Coral Springs Marriott Hotel, Golf Club & Convention Center at Heron Bay will be abuzz August 11, 12, 13, 2017 as the 22nd Annual South Florida Tattoo Expo, sponsored by Cool Cat Tattoo, gets underway with 100% of all proceeds to benefit the Joe DiMaggio Children's Hospital Foundation.

This spectacular event will include tattoo artists and vendors from all over the world to fill the more than 120 booths at the spacious Coral Springs Marriott at Heron Bay. A Classic Car Show is scheduled for Sunday, August 13, and has been dubbed South Florida's "Most Unique Summer Car Show". Sponsored by Cruisers of South Florida, all proceeds of this event also benefit the children's hospital.

Joe DiMaggio Children's Hospital is one of the area's leading pediatric care hospitals, offering comprehensive health services and programs in an atmosphere that is child-friendly. An all-new facility opened in Broward County thanks to the support of events such as the South Florida Tattoo Expo, which since adopting the hospital, has raised over $900,000 to benefit the facility.

Utilizing all the exceptional facilities at the Coral Springs Marriott at Heron Bay, and a 100% volunteer support staff, this three-day expo will also include contests, entertainment by live national and local bands, burlesque shows, celebrity guests and much, much more. Additional information concerning the expo may be found at www.floridatattooexpo.com.

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About South Florida Tattoo Expo™:
Based in sunny South Florida and founded in 1996, the South Florida Tattoo Expo founders and coordinators Dave and Deb Amchir along with the many volunteers dedicate their time to put together this event. All proceeds benefit the Joe DiMaggio Hospital Foundation. For more information, contact flatattooexpo@aol.com or call 954.868.7040.

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